

We are the National Forest Foundation. We work on behalf of the American public to inspire personal and meaningful connections to our National Forests, the centerpiece of America's public lands.

We lead forest conversation efforts and promote responsible recreation on America's 193 million acres of National Forests.

We believe National Forests, and all that they offer, are an American treasure and are vital to the health of our communities.



RESTORES ecosystems through on-the-ground conservation.

UNITES communities to improve our National Forests and Grasslands.

SUSTAINS the ability of individuals and communities to serve as stewards of these lands.

ENGAGES Americans in the enjoyment and restoration of our treasured landscapes.

The NFF is efficient, results-focused, committed and capable. Our national and regional programs create innovative public-private partnerships that improve our public lands and deliver real, meaningful results.



PLEASE SUPPORT OUR WORK TODAY.

Whether we are investing in a specific project, planting trees or strengthening our watershed restoration work, we need your support. Donate today and know that your contribution will be used to improve our National Forests and Grasslands for generations to come.



nationalforests.org





OUR NATION'S FORESTS ARE SO MUCH MORE THAN TREES



CLEAN WATER National Forests provide water to millions of Americans in thousands of communities.

CLEAN AIR National Forests capture greenhouse gases, filter pollutants and release life-giving oxygen.

WILDLIFE HABITAT National Forests provide habitat for more than 3,000 species of wildlife and 10,000 species of plants.

RECREATION OPPORTUNITIES The National Forest System includes 119 Wild and Scenic Rivers, more than 5,000 campgrounds and 150,000 miles of trails.

VALUABLE RESOURCES National Forests provide critical benefits to our national economy and hundreds of local economies.

SUSTAINABLE COMMUNITIES Visitors to National Forests spend \$13.5 billion a year. That's \$35 million a day.

NATIONAL HERITAGE The 193-million-acre National Forest System forms the backbone of America's unparalleled public lands heritage in 44 states from Alaska to Florida.



Despite all they provide, our National Forests face some incredible challenges:

CLIMATE CHANGE A changing climate exacerbates wildfires, increases drought, reduces wildlife habitat and stresses and kills trees. The NFF's work makes forests more resilient to these impacts.

PRECARIOUS FUNDING Funding challenges threaten the ability of the U.S. Forest Service to proactively address forest health, wildlife habitat and recreation needs. The NFF's programs address these needs and improve the health and vitality of our National Forests and Grasslands.

RESTORATION NEED At least 60 million acres of our National Forests need restorative action. From tree-planting to watershed restoration, the NFF works every day to reduce this number.

URBANIZATION More than 80 percent of Americans live in urban areas, yet their lives are touched by our National Forests and Grasslands in many ways. Through creative communication efforts, the NFF connects Americans everywhere to the important role forests play in their lives.

DIVIDED LOCAL COMMUNITIES Local communities deserve a voice in how their neighboring National Forests are managed, but divergent views often create conflict. The NFF brings people together to find common ground and reduce conflict surrounding natural resources management.

WHY WE PLANT TREES

Planting trees on National Forests helps ensure our forests stay healthy for future generations while continuing to provide benefits for all Americans.

CLEAN AIR

Trees convert carbon dioxide into oxygen and remove harmful pollutants from the air, acting as a natural air filter.



CLIMATE CHANGE MITIGATION

A single tree planted on a National Forest can store a half ton of carbon dioxide over its lifetime, helping mitigate global climate change and increasing the carbon storage potential of our forests.

CLEAN WATER

Trees hold and purify water and stabilize soils, helping creeks and rivers run clear—important for the thousands of communities that depend on our National Forests for their water supply.

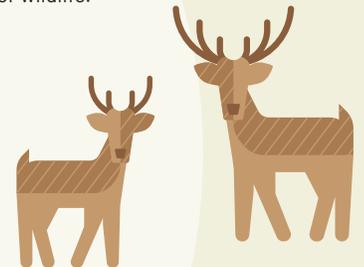


FOREST HEALTH AND RESILIENCY

By planting the right species in the right places, reforestation improves forest health and helps make our forests more resilient to future challenges like climate change and wildfire.

WILDLIFE HABITAT

National Forests hold thousands of species of wildlife in complex ecosystems. Post-disturbance reforestation enhances habitat while providing structural diversity for wildlife.



PHYSICAL & EMOTIONAL WELL-BEING

Taking a walk in a National Forest provides exercise, reduces stress, and improves overall mood. Reforestation helps ensure our forests can provide you with the space to tune in to nature and tune out the worries.



SEED SOURCE FOR THE FUTURE

Disturbances can sometimes be so severe that they affect a forest's ability to regenerate for decades to come. Replanting helps re-establish a seed source for future regeneration.

RECREATION

Reforestation improves the quality of experience for the 160 million Americans who play on National Forests each year.

50 MILLION FOR OUR
FORESTS

 National Forest
Foundation

nationalforests.org

In the United States, our forests are the **most efficient natural system** for pulling carbon dioxide (CO₂) out of the atmosphere.

**U.S. FORESTS
SEQUESTER**

12%

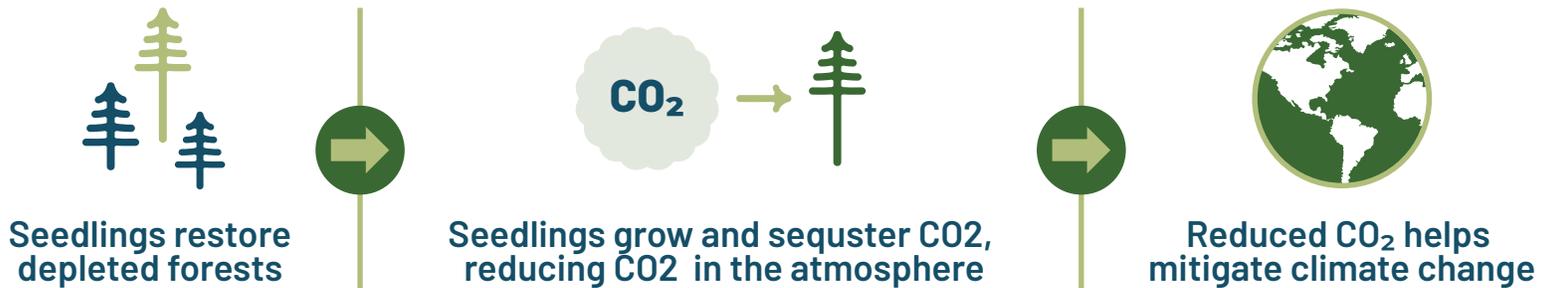
**OF THE COUNTRY'S
CARBON EMISSIONS**

EACH YEAR

THE PROBLEM



WHY PLANTING TREES HELPS



HOW YOU CAN MAKE A DIFFERENCE

Join the **50 Million for Our Forests** campaign and become a part of a national reforestation effort that will mitigate the effects of climate change.



MAKE YOUR CONTRIBUTION TODAY AT:

NATIONALFORESTS.ORG/50MILLION

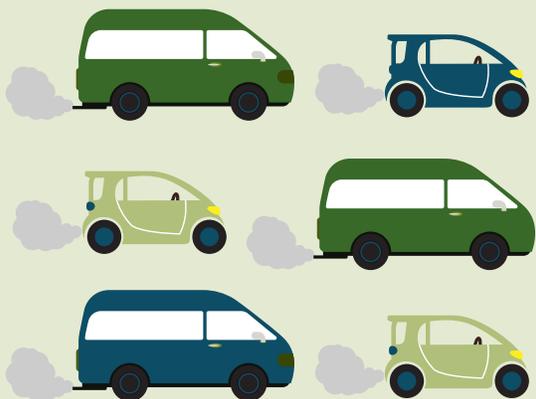
50 MILLION FOR OUR FORESTS

2020 Impact Report

In a year unlike any other, our 50 Million For Our Forests campaign continued to address critical reforestation needs on our National Forests. We began the year with an extraordinary commitment to plant nearly 8M trees. Despite a handful of delays and cancelations caused by the pandemic, there are now more than 5.6M trees growing across our National Forests—the most we've ever planted in a single year.

Each tree will have ripple effects on the ecosystems they inhabit—restoring watersheds, improving wildlife habitat, mitigating the impacts of climate change—extending to the communities and cities beyond the forests.

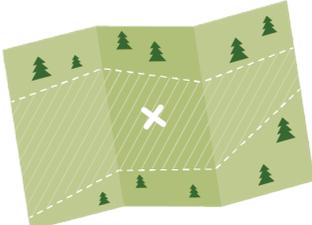
As the trees grow, they can sequester 2.8M Metric tons CO₂e, equivalent to removing approximately 600,000 cars off the road for a year!*



*Metric tons CO₂e based on the average sequestered per tree over a 100 year lifespan; EPA Greenhouse Gas Equivalencies Calculator (Vehicles) available at epa.gov/energy/greenhouse-gas-equivalencies-calculator



More than
25 
Tree Species

 More than
18,000
Acres Reforested

37 Tree planting
campaign projects

29 Local conservation
projects



Learn more about 50 Million For Our Forests at nationalforest.org/50million

Replanting After Wildfire



Wildfire is an important component of many forest ecosystems, but fire suppression and climate change are fueling more intense, frequent fires. Now more than ever, it is critical to replant the right trees in the right places. In 2020, more than half of our campaign projects supported wildfire recovery.

Corporate Partners Taking Action



We welcomed new partnerships with Subaru and Salesforce, and are grateful for recurrent leading partners Black Forest, minuteKEY, Boxed Water, Caudalie, and Patagonia Cerveza, among others, that continue to make monumental gains on our forests and propel our campaign.

Participating in 1t.org



In an effort to collaborate around the global tree growing movement, we joined the U.S. chapter of the trillion trees platform, 1t.org. Launched by the World Economic Forum, 1t.org aims to conserve, restore, and grow one trillion trees by 2030.

Small Businesses Making Big Impacts



Our small business partners are important to the success of our campaign. This year alone, they planted nearly 170K trees. Small business partners, like candle company Begonia & Bench and printing products company TypeHaus, support reforestation efforts with every sale.

2020 Projects:

National Forest	#Trees
Tongass, AK.....	9,000
Multiple NFs in Alabama.....	757,272
Ouachita, AR.....	214,500
Ozark-St. Francis, AR.....	130,000
Coconino, AZ.....	30,050
Coronado, AZ.....	22,884
Tonto, AZ.....	87,500
Angeles, CA	70,500
Lassen, CA	275,000
Multiple NFs in Northern California.....	2,254
Grand Mesa, Uncompahgre and Gunnison, CO.....	140,068
Multiple NFs in Colorado	612
Chattahoochee-Oconee, GA ..	131,850
Idaho Panhandle, ID	772,818
Boise, ID.....	543,740
Sawtooth, ID.....	12,700
Kisatchie, LA	102,115
Superior, MN.....	20***
Mark Twain, MO	349,000
Desoto, MS	221,000
Beaverhead-Deerlodge, MT ...	34,802
Flathead, MT.....	95,100
Kootenai, MT	7,500
Lolo, MT	298,728
Multiple NFs in North Carolina	169,460
Deschutes, OR.....	145,963
Malheur, OR	31,975
Ochoco, OR.....	4,500
Willamette, OR.....	180,260
Mt. Hood, OR.....	425
Columbia River Gorge National Scenic Area	96,406
Francis Marion-Sumter, SC	168,900
Multiple NFs in TX.....	308,640
Dixie, UT.....	19,250
Fishlake, UT.....	5,000
Uinta-Wasatch-Cache, UT	600
Gifford Pinchot, WA	120,000
Multiple NFs in Western Washington	4,250
Shoshone, WY	63,840
Caribou-Targhee, WY/ID	1,450

*** Projects in the Western Great Lakes region experienced significant COVID delays

Projects Across 20 States

